



TONYA D. WALKER

MBA, McAA

FRACTIONAL CHIEF FINANCIAL OFFICER

Higher Education Financial Strategist | University Finance Expert | Executive Advisor

FINANCIAL
LEADERSHIP.
STRONGER
INSTITUTIONS.
BRIGHTER
FUTURES.

*Helping colleges and universities strengthen financial sustainability
through strategic financial leadership, operational efficiency,
and executive-level expertise.*



WHO I AM

Tonya D. Walker is a Fractional Chief Financial Officer and higher education finance executive with more than 25 years of leadership experience helping colleges and universities improve financial performance, strengthen operational efficiency, optimize cash flow, and build long-term financial sustainability.

I partner with presidents, boards of trustees, and executive leadership teams to provide strategic financial leadership that drives institutional excellence and supports student success.

Tonya D. Walker



WHY ORGANIZATIONS HIRE ME

Organizations engage me to:

- ✓ Strengthen financial operations
- ✓ Improve liquidity and cash flow
- ✓ Build sustainable budgets
- ✓ Increase operational efficiency
- ✓ Develop long-term financial strategies
- ✓ Prepare for audits
- ✓ Enhance governance and board reporting
- ✓ Lead institutional change
- ✓ Build executive financial infrastructure

PROVEN IMPACT



\$4.3M+

Institutional funds recovered



\$1.8M

Grant funding secured for new science building equipment



\$1.1M+

Annual operational savings from facilities transition to in-house improvement in



\$960K+

Improvement in



\$40M+

Operating budgets managed



25+

Years of executive financial leadership



14+

Years in higher education leadership



MY MISSION

To serve as a trusted financial partner to all colleges and universities by providing strategic financial leadership that strengthens institutional sustainability, enhances operational performance, and advances the higher education mission.



HIGHER EDUCATION FINANCIAL STRATEGIST

STRATEGIC PARTNER.
LASTING IMPACT.



With proven executive leadership as CFO for two Historically Black Colleges and Universities and key leadership roles at another HBCU and a private university, I bring deep insight into the unique financial and operational dynamics of higher education.

While my experience includes a strong focus on HBCUs, my expertise and solutions are designed to support any college or university in achieving financial excellence.

FRACTIONAL CFO SERVICES



STRATEGIC FINANCIAL LEADERSHIP

- Budget development
- Multi-year financial forecasting
- Financial modeling
- Scenario planning
- Strategic planning



CASH FLOW & LIQUIDITY

- Cash flow forecasting
- Liquidity management
- Working capital optimization
- Financial dashboards & reporting



OPERATIONAL EFFICIENCY

- Cost reduction initiatives
- Organizational restructuring
- Process improvement
- Internal controls
- Operational efficiency assessments



BOARD & EXECUTIVE ADVISORY

- Board presentations
- Finance Committee support
- Audit Committee support
- Presidential financial advising
- Cabinet leadership



CAPITAL STRATEGY

- Debt financing
- Banking relationships
- Endowment strategy
- Capital planning
- Financial due diligence
- Mergers & acquisitions support



ENROLLMENT & REVENUE STRATEGY

- Tuition discount modeling
- Net revenue optimization
- Enrollment-driven budgeting
- Ancillary revenue enhancement
- Student accounts receivable management



UNIVERSITY CFO SPECIALTIES

- ✓ Financial Turnarounds
- ✓ Enrollment-Based Financial Modeling
- ✓ Cash Flow Forecasting
- ✓ Budget Development
- ✓ Board & Finance Committee Reporting
- ✓ Audit Readiness & Compliance
- ✓ ERP & System Optimization
- ✓ Facilities & Auxiliary Operations
- ✓ Endowment & Investment Oversight
- ✓ Federal Compliance & Reporting
- ✓ Strategic Planning & Implementation

SERVING ALL COLLEGES & UNIVERSITIES

- Public Institutions
- Private Institutions
- Community Colleges
- Faith-Based Institutions
- Research Universities
- Liberal Arts Colleges
- Technical & Professional Schools



MY PHILOSOPHY

Collaboration Replaces Competition.

Strong institutions are built when we work together. I believe that transparency, integrity, and collaboration create financially stronger campuses and brighter futures for students and communities.

STRATEGIC FINANCIAL LEADERSHIP • OPERATIONAL EFFICIENCY • INSTITUTIONAL IMPACT



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